Copystar, a KYOCERA Company

Most Reliable Color Copier MFP Brand 2018–2021

BLI BUYERS LAB RELIABILITY 2018–2021

Copystar, chosen by Buyers Lab analysts as Most Reliable Color Copier MFP Brand, has an extensive line of color devices that offer...

- Excellent reliability, with tested devices completing testing with a misfeed rate of 1 per every 133,929 impressions

- Minimal downtime, as evidenced by the tested devices completing 1,875,000 impressions with no service interruptions

In an office environment, printer and MFP reliability is, and should be, the top concern for business users, since a reliable device helps minimize downtime, resulting in improved worker productivity. As such, Buyers Lab's exhaustive durability testing offers a key benchmark for buyers when making a document imaging equipment purchase decision. To determine the vendors whose product lines stand out above the rest, our highly experienced analyst team has compiled and reviewed performance statistics for every major OEM that submitted devices for laboratory testing from 2012 to 2018.

Copystar's A3 color copiers have always garnered high scores from the Buyers Lab analyst team for excellent color output, fast speeds, and low cost of ownership. However, without a doubt, outstanding reliability is one key facet built into every Copystar device we've tested over the years.

"In our lab testing over the past five years, every single one of Copystar's color copiers demonstrated excellent reliability, with every device scoring 10 out of 10," noted George Mikolay, Associate Director of Copiers/Production for Keypoint Intelligence - Buyers Lab. "In the business world, time is money, and if a device has a jam or is down for service, that is lost productivity. With a misfeed rate that is among the lowest in class and zero service interventions required over more than 1.8 million impressions, Copystar

is a brand users can count on when they need a robust and reliable color copier to keep their team productive."

Congratulations to Copystar on being named Buyers Lab's Most Reliable Color Copier MFP Brand!

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About **Buyers Lab Reliability Awards**

As the leading independent authority on document imaging, Buyers Lab performs the most intensive durability testing in the industry, making a Buyers Lab Reliability award quite a distinctive honor presented only once every three years. Buyers Lab's team of analysts evaluates test data from both the US and UK to determine the winners based on business-critical factors, including total tested impressions, number of misfeeds, and service interruptions.

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